



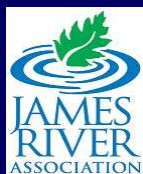
**A benefit for the
James River Association**
July 12th, 2008 -1day -340 miles
From the Allegheny Mountains to the Chesapeake Bay

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To read more about the event, learn how to become a River Runner, sponsor an individual River Runner or become an Event Sponsor, please visit www.runoffrundown.org.



Visit the James River Association [website](#) for more upcoming events!



<http://www.blackfinnrichmond.com/>

Join us at the Blackfinn Restaurant in Richmond!

The Blackfinn Restaurant and Saloon is hosting the Richmond Regional gathering from 4-6 p.m. on Saturday, July 12, to celebrate JRA's first annual Runoff Rundown. Parking is available adjacent to the restaurant for \$3 an hour, or there is surrounding street parking. The BlackFinn is generously donating appetizers and will offer drink specials.

What is the Runoff Rundown?

On July 12, 2008, the James River Association (JRA) will host the first annual Runoff Rundown - a one-day event celebrating America's Founding River. The goal is for teams and individuals to collectively travel the entire 340 miles of the River, from the headwaters at Iron Gate to the mouth at the Chesapeake Bay. Through our combined efforts, participants and supporters will celebrate the heritage of the James River, increase awareness of the JRA, support efforts to improve water quality and use the River for recreational enjoyment.

The idea of the Rundown is simple - river enthusiasts from across the Commonwealth will paddle, boat, tube, sail or otherwise cover small sections of the James River such that, taken in concert, the entire length of the James River - all 340-miles - will be traveled in one day. As part of their Rundown, River Runners may observe water quality, view wildlife, and simply enjoy the river. Moreover, friends and family can show support for the JRA and individual Runners by pledging support at the Runoff Rundown website (www.runoffrundown.org).

How to get involved:

If you are able to participate on July 12 and are comfortable taking a trip on the river, you can sign up to navigate a section of your choice. You can join the river-long event any way that you would like. Whether your participation is a lazy two-mile float at Scottsville, an intense whitewater kayak through downtown Richmond, a fishing trip with your friends in a skiff below the Enon bridge or a sunset cruise to the Chesapeake Bay, everyone is encouraged to participate in the first ever JRA Runoff Rundown.

You can sign up for any section on which you feel comfortable at www.runoffrundown.org. Before registering, be sure to check out the Frequently Asked Questions and Interactive River Map for put-in and take-out locations.

Unable to participate in person?

If you are unable to participate in person, you can sponsor an individual River Runner or the event as a whole. All donations are very much appreciated and are tax deductible as a charitable donation. Please go to www.runoffrundown.org and enter a River Runner's name at the Sponsor River Runner link.

Thank you for your support of the James River!

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