



31 January 2012

Via Certified Mail 7007 3020 0000 6508 7029

Ms. Amy Moore
The James River Association
9 South 12th Street, 4th Floor
Richmond, Virginia 23219

Dear Ms. Amy Moore:

Thank you again for completing the evaluation questionnaire. Your cooperation with our reporting efforts is very much appreciated. We have completed our review of The James River Association in relation to the *20 BBB Standards for Charity Accountability* and are pleased to report that The James River Association meets all our standards.

Enclosed for your review is our report on The James River Association. If you have any comments or suggested changes you would like us to consider, please contact us as soon as possible. This report will be made available to inquirers as of 14 February 2012.

If The James River Association is interested in using the BBB name or charity seal in advertising, direct mail, or on its web site or web sites where it advertises, please contact me for information about the licensing agreement and fees associated with the BBB Charity Seal. My number is 804-648-0030.

Again, we appreciate The James River Association's cooperation with our reporting efforts. If you have any questions about our reporting, please do not hesitate to contact me at 804-648-0030 or by email at bbarbour@richmond.bbb.org. We look forward to hearing from you.

Sincerely,

Benjamin Barbour
Charity Analyst

Enclosure: Draft Report

BBB serving Central Virginia, Inc.
BBB Foundation of Virginia, Inc.